

DESERT RIDGE MARKETPLACE

NEC Loop 101 (Pima Freeway) & Tatum Boulevard

Phoenix • Arizona



PROJECT FEATURES

- 1,200,000 gross leasable square feet
- Tenants include Target, Kohl's, AMC 18 Theatres, Dave & Buster's, Albertsons, Marshalls/HomeGoods, JoAnn, Barnes & Noble, H&M, DSW, CB Live, Barrio Queen, Flower Child
- Retail, Entertainment, Lifestyle and Power Center
- 22 million visitors annually
- Median age: 37.3

AREA FEATURES

- Traffic counts:
Loop 101 & Tatum Blvd.186,227 cpd
- Trade Area comprising over 737,595 residents
- \$105,522 average household income within trade area
- Pillar of Desert Ridge master planned community



