



**Vestar**



**Our Commitment. Our Programs. Our World.**



# Vestar in Action

---

Vestar has always been committed to the communities in which we operate in. Now, more than ever, it is essential that we go beyond expectation and enact new initiatives to reduce our footprint on the environment. We strive to improve our environmental performance and to initiate additional sustainability projects and programs across our portfolio and internally within all departments. We continually measure our environmental impacts and set goals to reduce these impacts each year.

This is our commitment to our communities, our employees and our partners.

The time is now.

# Sustainability In Action

---

Vestar launched its GreenSTAR program in 2005, marking the Southwest's first large-scale commitment to sustainable shopping center building techniques. Over the years, we have continued to advance the design, construction and operation of our properties to reduce their environmental footprint.

## 100%

of properties participate in some form of sustainability initiatives

Recycling/Composting

EV Charging Stations

Solar Energy – Power generation, reflective roofing

Water Conservation – Surface and underground retention

Landscaping – Native Plants, Drought Tolerant, Drip Systems

Lighting Upgrades – LED in the common areas and parking lots

Electric Metering and Smart Thermostats

HVAC Upgrades

Public Spaces – Bike Trails –Alternate Transportation – Public Transportation – Ride Share Locations



How are sustainability efforts implemented on a Vestar center?

| LEGEND       |  |
|--------------|--|
| WATER MGMT.  |  |
| ALT TRANS    |  |
| RECYCLE      |  |
| ENERGY MGMT. |  |



- Shaded Walkways & Sidewalks
- Underground Water Diversion (404)
- EMS Common Area Lighting
- Municipal Bus Stops
- Native Landscaping
- Common Area LED Lighting
- Smart Irrigation Controllers
- Public Recycling Programs
- Water Retention Basins
- LEED Certified Buildings
- Recycling Dumpsters
- Bicycle Paths
- LED Bldg. Lightings
- Composting
- Ride Share Locations
- Water Permeable Surfaces
- EV Charging Stations
- Bicycle Racks
- Solar Panels
- Skylights
- Cool Roof



# Marketing In Action

---

Our commitment to the environment goes beyond brick & mortar. We consciously seek out and work with groups and organizations that are aligned with our goals and implement sustainability programs across our portfolio.

**250**  
**environmentally focused events per year**

are hosted at Vestar properties

Earth Day Events • Recycling Drives • Upcycling Drives • Blood Drives  
Toy Drives • E Waste Drives • Public Art Installations  
Green Business Exhibitions • Electric Vehicle Ride and Drives  
and so much more.

# Community In Action

---

## Organization Affiliations



## Awards and Recognition

### LEED Certification

In 2007, Vestar's Oro Valley Marketplace earned a Silver LEED certification marking the first retail project in the state to earn the designation, and one of the first in the Southwest. This national recognition is a marquee success of Vestar's GreenStar initiative, one of the largest and most aggressive environmental commitments from any of the United States' major retail owners.

### IREM Certification

Through Vestar's efforts, Plaza Paseo Real and Rancho San Diego Town Center were approved as IREM Certified Sustainable Properties, setting the foundation for many more to follow.